



# Govt. Maharani Laxmibai Girls P.G. College

Kila Maidan, Indore - 452006 (M.P.), Indore

NAAC Reaccredited 2019 B+ Grade

**World Bank Project Quality Upgrade**

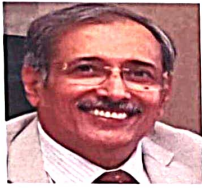
**"National Seminar On IPR"**

**Under The Aegis Of IQAC**

**Organized by Commerce Department**

**Date 23 Jan. 2023 - 24 Jan. 2023**

**-:: Resource Person ::-**



**Dr. Pradeep Chande**  
Chairman CS MIND  
(Chief Guest)



**Mr. Nilesh Trivedi**  
Assistant Director Branch MSME-DFO  
Tura Meghalaya Government  
of India Ministry of MSME



**Dr. Madan Dhanora**  
Assistant Professor  
Institute for excellence in  
higher education Bhopal



**Ms. Anugya Handoo**  
Sr. statistical officer  
MSME Indore

**-:: Organizing Committee ::-**

**Dr. Chanda Talera (Jain)**  
Principal

**Dr. Rajesh Pathak**  
IQAC

**Dr. Rajani Bharti**  
H.O.D.

**Convenor : Dr. Sapna Solanki**

**Co-Convenor : Dr. Antimbala Shastri**

**Member : Dr. Antra Kirkire**

**Dr. Neelima Shukla**

**Dr. Megha Pathak**

**Dr. Priyanka Jain**

**Dr. Nidhi Gupta**

**Dr. Neha Sharma**

**Prof. Mohammed Sadique Khan**

**Prof. Jumana Barwaniwala**



# **Govt. Maharani Laxmibai Girls P.G. College**

**Kila Maidan, Indore - 452006 (M.P.), Indore**

**NAAC Reaccredited 2019 B+ Grade**

**World Bank Project Quality Upgrade**

**"National Seminar On IPR"**

**Under The Aegis Of IQAC**

**Organized by Commerce Department**

**Date 23 Jan. 2023 - 24 Jan. 2023**

## **-:: Organizing Committee ::-**



**Dr. Chanda Talera (Jain)**  
Principal



**Dr. Rajesh Pathak**  
IQAC



**Dr. Rajani Bharti**  
H.O.D.



**Dr. Sapna Solanki**  
Convenor



**Dr. Antimbala Shastri**  
Co-Convenor



## -:: Resource Person ::-



**Dr. Pradeep Chande**  
Chairman CS MIND  
(Chief Guest)



**Mr. Nilesh Trivedi**  
Assistant Director Branch MSME-DFO  
Tura Meghalaya Government  
of India Ministry of MSME



**Dr. Madan Dhanora**  
Assistant Professor  
Institute for excellence in  
higher education Bhopal



**Ms. Anugya Handoo**  
Sr. statistical officer  
MSME Indore

## -:: About Seminar ::-

This seminar focuses on various domain of intellectual property right (IPR). The main objective of this seminar is to create awareness among students on protection of intellectual rights. The areas of IPR that the seminar covers in detail are copyright and related rights, trademarks, geographical indication, Government of India initiative for IPR and India's innovation landscape.

## **-:: Programme Schedule ::-**

<b>Topic</b>	<b>Resource Person</b>	<b>Date</b>	<b>Time</b>
<b>Pre Inauguration Session Copyright, Trademark and Govt. of India Initiative for IPR (Online)</b>	<b>Mr. Nilesh Trivedi Assistant Director Branch MSME DFO Tura Meghalaya</b>	<b>23/01/2023</b>	<b>10 am</b>
<b>Inauguration Session &amp; keynote speech</b>	<b>Dr. Pradeep Chande Chairman CS MIND</b>	<b>23/01/2023</b>	<b>12 Noon</b>
<b>Indian Innovation Landscape (Online)</b>	<b>Dr. Madan Dhanora Institute Excellence in Higher Education, Bhopal</b>	<b>24/01/2023</b>	<b>10 am</b>
<b>Geographical Indication and Valedictory Function and Certificate Distribution</b>	<b>Ms Anugya Handoo Sr.statistical officer MSME Indore</b>	<b>24/01/2023</b>	<b>12 Noon</b>

**Place : Swami Vivekananda Hall, 44**

## Day 1

**DATE:- 23-01-23      Monday**

**Time: First Session: 10:00 am to 12:00 pm**

**Second Session : 12:00 to 01:00 pm**

**Place: Vivekanand Sabhagrah, Govt. Maharani Laxmibai P.G.Girls College, Indore.**

**Total registered students: 160**

A two days seminar was organised by commerce department on 23-01-23 and 24-01-23. The subject of seminar was "Intellectual Property Right". The first session of the seminar was taken by Mr. Madan Dhanora.

### **Profile of resource person:**

**MADAN DHANORA**

E-mail: [bhu.madan@gmail.com](mailto:bhu.madan@gmail.com)

Mobile: +91 9755489502

Academic Qualifications ♣ Ph.D. (Economics), Indian Institute of Technology Indore, India (2019) Title of Dissertation: Innovation and market structure: Exploring the feedback effect, the role of policy regime and types of innovation Course work CGPA: 9.15 (10 Point scale) Supervisor: Dr. Ruchi Sharma ♣ M.A. (Economics), CGPA: 8.38 (10 Point scale), School of Economics, University of Hyderabad, India (2014) ♣ B.A. (Economics Honours), Graduated with 71.83% marks, Banaras Hindu University, India (2012) Areas of Expertise ♣ IPRs, R&D, patenting, patenting policy, firm performance and market structure Teaching and Research Experience ♣ Assistant Professor (Economics), Govt. Mahaveer College, Petlawad (Higher Education Department, Government of Madhya Pradesh), December 2019 - . ♣ Assistant Professor (Economics), Narsee Monjee Institute of Management Studies (NMIMS), Indore Campus, September 2019 – December 2019.

It was an online session took from 10:00 to 12:00 am. He unveiled various aspects of IPR and its characteristics. He said that, the intellectual property rights (IPR) are intangible in nature and gives exclusive rights to inventor or creator for their valuable invention or creation. In present scenario of globalisation, IPR is the focal point in global trade practices and livelihood across the world. These rights



boost the innovative environment by giving recognition and economic benefits to creator or inventor whereas the lack of IPR awareness and its ineffective implementation may hamper the economic, technical and societal developments of nation. Hence dissemination of IPR knowledge and its appropriate implementation is utmost requirement for any nation. He highlighted various terms of IPR such as patents, trademarks, industrial designs, geographic indications, copyright, etc. with their corresponding rules, regulations, their need and role especially pertaining to Indian context. Further, he gave status of India's participation in IPR related activities across the world.

The second session of seminar started with inaugural ceremony accompanied with gracious presence of Principal Dr. Chanda Talera Jain, Head of Department Dr. Rajani Bharti & chief speaker Dr. Pradeep Chande, members of department & students.

#### **Resource Person:**

##### **Dr. Pradeep Chande**

Chairman CSMIND Startup.

Formerly: Director SGSITS, Director MANIT, Director NMIMS, Corporate head Mahindra British Telecom, Prof IIM Indore, Visiting Prof. Kumamoto University Japan, AICTE Margadarshak, Governor Nomini Executive council RGTU, Independent director MPSED C, Bhopal. Guided 18 PhDs, 100 research papers, authored 2 books.

#### **Recipient of :**

1. ISTE best academics national award.
2. Pandit Lajjashankar Jha State Award for Technical contribution.
3. Radhakrishnan award for research in multiprocessors.
4. SICE Japan International scholarship Award.
5. General chair medallion ICAITO 95 international conference, SGSITS, India

It was informative & useful session on Intellectual property (IP) which refers to any Intellectual creation of mind. He says Intellectual Property laws give people the right to own and profit from their artistic, scientific and technological creations for a designated period of time. Inventors are granted to a variety of intangible assets, such as ideas, business methods, inventions, musical piece, literary work, artistic works, discoveries, words, phrases, symbols, and designs. He explained the primary objective of an Intellectual Property Rights is to encourage inventions by promoting their protection and utilization so as to contribute to the development of Industries, which in turn contributes to the promotion of technological innovation and to the transfer and dissemination of technology.

## DAY: 2

**DATE:- 24-01-23      Tuesday**

**Time: First Session: 10:00 am to 12:00 pm**

**Second Session: 12:00 to 01:00 pm**

**Place: Vivekanand Sabhagrah, Govt. Maharani Laxmibai P.G.Girls College, Indore.**

**Total registered students: 160**

The first session of the seminar was taken by Mr. Nilesh Trivedi. It was an online session took from 10:00 to 12:00 am.

Profile of resource person:

Mr. Nilesh Trivedi

Asstt. Director Branch MSME-DI Tura Meghalaya have 28 years of industrial experience and worked with following organizations :-

1. Ranbaxy Lab.Ltd
2. Nicholas Piramal India limited
3. Asian paints Ltd.
4. Present employer O/O THE DCMSME ,GOVT OF INDIA,MINISTRY OF MSME

He joined Govt. of India in the year 1997 Through Staff Selection Commission and then by UPSC, selected to the post of Assistant Director in O/O THE DCMSME, GOVT OF INDIA, MINISTRY OF MSME. He had served in various locations like. Mumbai, Kolhapur, Indore, Bhopal, Delhi and have deep insight and knowledge in guiding the entrepreneurs in setting up of their units by giving technical as well as managerial consultancy and organizing various training programmes , workshops, seminars for entrepreneurs, Industries Associations, students and he organized industrial exhibitions for MSMEs. He had given around 1000 lectures in various training programmes related to self-employment schemes , Innovation, IPR, Export, and entrepreneurship In which State, Central Gov. schemes and Enterprise motivation are the main topics. He has delivered lecture in more than 100 webinars from April 2020 to till date. In addition to above he had have worked in Indore Special Economic Zone (SEZ) As Assistant development commissioner on deputation basis. Linkage with Industry Associations- he supported various prominent industry associations like



EEPC,CII,FIEO,GJEPC,APEDA,PHD CHAMBER,AIMP,LAGHU UDYOG BHARTI,FMPCCI etc. in implementation of various Govt. schemes for MSMEs. Linkage with Academic institutions- he supported either as member of Corporate Advisory Board or by delivering lecture in various academic institutions like DAVV, IIT, SYMBIOSIS, NARSEEMOONJI, Acropolis ,Oriental university PRESTIGE,SGSITS,IPS,MEDICAPS,MIT (Mahakal institute UJJAIN) on Self Employment Schemes , Innovation, IPR, Export, and Entrepreneurship In which State, Central Gov. schemes and Enterprise motivation were the main topics.

He explained various aspects of Trademark and said it is a unique sign or indicator used by an individual, business organization or other legal entity to identify that the products and /or services are offered to the consumers with which the trademark appears. He said it would have originated from a unique source of origin, in order to distinguish its products or valid for services from those of other entities. He explained. Types of marks: There are various types of marks namely • Trademarks (marks used to distinguish certain goods as those produced by a specific enterprise), • Service marks (Marks used to distinguish certain services as those provided by a specific enterprise), • Collective marks (marks used to distinguish the goods or services of a person or an association of persons who is the proprietor thereof from those of others.), • Certification marks (marks used to distinguish the goods or services that comply with a set of standards and have been certified by a certified authority) and • Well-known marks (marks that are considered to be well-known in the market and as result benefit from stronger protection).

He explained different functions of Trademark: According to him a trademark is essentially a product of competitive economy where more than one person competed for the manufacture of the same product which necessitated the marking of each manufactured goods by a symbol which distinguished similar goods made by others. He said that the modern trademark has three major functions to perform. They are origin function, quality or guarantee function, investment or advertising function. He summed up that the duration of trademark is the term of trademark is ten years and it can be renewed lifelong for every ten years and a Trademark can be a word, phrase, logo, symbol, design, image, or a combination of these elements.

The second session was the valedictory session of the seminar it was conducted in the gracious presence of chief speaker Ms Anugya Handoo.

**Profile:**

**Resource Person: Ms Anugya Handoo**

Ms Anugya Handoo is posted as Sr.Statistical Officer at MSME-DFO, Indore, Ministry of MSME, and Government of India. She is a Gazetted Officer who has earlier served in Ministry of Health and Family Welfare and Ministry of Statistics, New Delhi.

She is a cluster development officer for Madhya Pradesh during her ten year tenure, she has organised many skill development programmes.

During her session she explained that GI is indication which identifies such goods as agricultural goods, natural goods or manufactured goods as originating, or manufactured in the territory of a country, or a region or locality in that territory, where a given quality, reputation or other characteristic of such goods is essentially attributable to its geographical origin and in case where such goods are manufactured goods one of the activities of either the production or of processing or preparation of the goods concerned takes place in such territory, region or locality. In this way this two day seminar was summed up.

**Govt Maharani Laxmi Bai P.G. College**  
**Commerce Department**  
**“National seminar on IPR”**  
**23th to 24<sup>th</sup> Jan.2023)**  
**Feed Back Form**

We are glad that you have completed the seminar certificate course. Please complete this form and return it to the organizing committee. Your comments are very important to us for future improvement. Certificates will be only provided to students who will fill feedback form.

Student Name:

Email:

Class:

Course:

Workshop Quality:

Excellent

Good

Satisfactory

Workshop Content:

Excellent

Good

Satisfactory

Related to your  
Discipline /subjects:

Strongly Agree

Agree

Disagree

Usefulness to your  
Professional Development:

Very Useful

Useful

Satisfactory

How would you rate the speaker's  
knowledge in the subject:

Excellent

Good

Satisfactory

I gained new information about  
the topic from this workshop:

Strongly Agree

Agree

Disagree

Regards:

Organizing Committee



# Govt. Maharani Laxmibai Girls P.G. College

Kila Maidan, Indore - 452006 (M.P.), Indore

NAAC Reaccredited 2019 B+ Grade



World Bank Project  
Under The Aegis Of IQAC

## Certificate

This is to Certify that Ms./Dr./Mr.

Govt. M.L.B. Girls P.G. College, Kila Bhavan, Indore

as speaker / Has Participated in  
"National Seminar On IPR"

Held on Date 23 Jan. 2023, - 24 Jan. 2023  
Organized by the Commerce Department

  
Dr. Sapna Solanki  
Convenor

  
Dr. Rajani Bharti  
H.O.D.

  
Dr. Rajesh Pathak  
IQAC

  
Dr. Chanda Talera (Jain)  
Principal

इंदौर। शासकीय महारानी लक्ष्मी बाई कन्या स्नातकोत्तर महाविद्यालय, किला भवन में विश्व बैंक गुणवत्ता उन्नयन परियोजना के अंतर्गत वाणिज्य संकाय द्वारा दो दिवसीय राष्ट्रीय सेमिनार का आयोजन किया गया।

जिसका विषय इंटेलिजेंट प्रॉपर्टी राइट्स रहा। इस आयोजन के शुभारंभ में पधारें मुख्य अतिथि डॉ. प्रदीप चांदे चेयरमैन सीएस माइंड थे। समापन की मुख्य वक्ता

## बौद्धिक संपदा अधिकार पर राष्ट्रीय सेमिनार आयोजित

श्रीमती अनुज्ञा हंडू एमएसएमई, अन्य वक्ताओं और डॉ. मदन धनोरा स्कूल फॉर एक्सीलेंस में श्री निलेश त्रिवेदी एमएसएमई मेघालय से भोपाल से थे। उन्होंने विषय से संबंधित



जानकारी विद्यार्थियों को दी राष्ट्रीय सेमिनार में प्राचार्य डॉ. चंदा तालेरा जैन व विभागाध्यक्ष डॉ. रजनी भारती ने उपस्थित होकर प्रेरणा दी। सेमिनार की संयोजक डॉ. सपना सोलंकी और डॉ. अंतिमबाला शास्त्री थी। संचालक डॉ. नेहा शर्मा और डॉ. प्रियंका जैन ने किया।

इन्दौर समाचार 30-1-23

# बौद्धिक संपदा अधिकार पर राष्ट्रीय सेमिनार आयोजित

इंदौर (विनय उजाला)। शासकीय महारानी लक्ष्मी बाई कन्या स्नातकोत्तर महाविद्यालय, किला भवन में विश्व बैंक गुणवत्ता उन्नयन परियोजना के अंतर्गत वाणिज्य संकाय द्वारा दो दिवसीय राष्ट्रीय सेमिनार का आयोजन किया गया। जिसका विषय इंटेलिजेंट प्रॉपर्टी राइट्स रहा। इस आयोजन के शुभारंभ में पधारें मुख्य अतिथि डॉ. प्रदीप चांदे चेयरमैन सीएस माइंड थे। समापन की मुख्य वक्ता श्रीमती अनुज्ञा हंडू एमएसएमई, अन्य वक्ताओं में श्री निलेश त्रिवेदी एमएसएमई मेघालय से और



डॉ. मदन धनोरा स्कूल फॉर एक्सीलेंस भोपाल से थे। उन्होंने विषय से संबंधित जानकारी विद्यार्थियों को दी राष्ट्रीय सेमिनार में प्राचार्य डॉ. चंदा तालेरा जैन व विभागाध्यक्ष डॉ.

रजनी भारती ने उपस्थित होकर प्रेरणा दी। सेमिनार की संयोजक डॉ. सपना सोलंकी और डॉ. अंतिमबाला शास्त्री थी। संचालक डॉ. नेहा शर्मा और डॉ. प्रियंका जैन ने किया।

विनय उजाला 30-1-23



